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**Leadership Development
Initiative (LDI) Curriculum**

Presentation Skills for Different Learning Styles

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Contact the LDI Team

E-mail: Frank.Ferris@OhioHealth.com

Frank D. Ferris, MD
The Leadership Development Initiative
Kobacker House
800 McConnell Dr
Columbus, OH, USA 43214-3463
Phone: +1 (614) 533-6299
Fax: +1 (614) 533-6200

Overview

Presentation and communication skills are key to the effectiveness of leaders. Advanced communication modalities such as messaging, negotiating and teaching will be strengthened by understanding the Kolb theory. Holding the learning styles in mind as presentations of any kind are created and delivered will foster better connection and communication with an audience. There are four predominant 'types' of learning styles, each with preferences and characteristics to consider.

Divergers: drawn in by concrete pictures and emotional visuals.

Accommodators: use both words and visuals, action-oriented, uses 'gut-feeling's.

Convergers: crisp and clear slides, specific; prefers summary, practical relevance.

Assimilators: prefers numbers, logical format, rationale and theories. Main idea must be directly connected to the message; the slide must make sense and be clear.

Practical exercises are offered to ground the understanding of the four different learning styles. The participants observe and reflect upon a series of slides. Key teaching points for each learning style are entertained. Reworking a previous presentation with application of the Kolb theory exemplifies the process for the participants. Presented anew, the demonstration of incorporating all four learning styles has high value.

Objectives

After this presentation, participants will:

1. Identify their own Kolb learning styles.
2. Incorporate the four Kolb learning styles within a presentation.
3. Describe the impact of incorporating the different styles into a presentation.

Important Teaching Points

- Keep the learning styles in mind when creating a presentation.
- To optimize presentation effectiveness, adapt, redesign and rework presentations to incorporate Kolb theory.
- Be aware of your own bias, and creatively modify the presentations to appeal to others.

Resources / References

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