



OhioHealth

BELIEVE IN WE™

Growing Global Leaders... Advancing Palliative Care



Presentation Skills

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LDI C2 RC1

February 05-12, 2013



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Positive learning experience

Negative learning experience

Objectives

- Goals of education
- Planning a presentation
- Apply principles of slide design
- Effectively use body posture, voice, eye contact
- Give effective feedback

How People Learn

- **Memory:**
Short → intermediate → long-term
- **3 major facts / hour**
- **Information retention per unit time**
10 minutes new information
2 minutes rest to process it

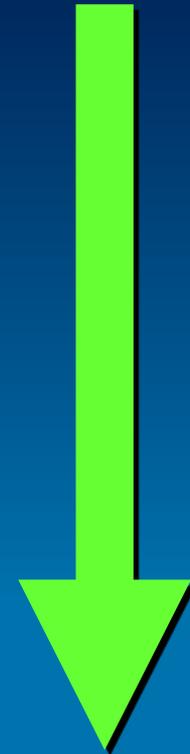
Dixon 6: Goals of Education

1. Awareness / Attitudes
2. Knowledge
3. Skills
4. Behavior

Change Experience

5. Patient / Family
6. Organization / Society

Increase palliative care capacity



Dixon J. Evaluation and the Health Professions, 1978
Ferris et al. Knowledge Insufficient for Change, 2001

‘ Old ’ versus ‘ new ’ models

- **Teacher decides**
- **No questions**
- **Learner is ‘ empty ’ vessel; teacher is ‘ full ’ vessel**
- **Teacher and learner(s) negotiate**
- **Discuss and debate**
- **Both vessels have room !**

Positive factors influencing learning

- Motivation of learner
- Teacher is a role model
- Learner has some experience
- Learner wants (needs) to know
- Practical

Negative factors influencing learning

- **Forced to show up ' Educated ' before**
- **Preoccupation or distraction**
- **Personal barriers (attitudes) to the content**

Passive learning

- Information transfer
- Reflection
- Evaluation
- Assessment
- Analysis

Active teaching methods

- Interactive lecture
- Case studies
- Role play
- Facilitated discussions
- Use of videos
- Other visual aides
- Participation

Principles of Learning in Healthcare

- Practical
- Participation
- Multiple demands

Hank Slotnick, PhD, North Dakota

Planning a Presentation...

Planning

- **Clearly state the question that you are answering**
- **Identify the level of audience background in the topic**
- **List 3 - 4 main points**
- **Outline organizational structure**
- **Less is more**

Visual Aides...

The Visuals

- LCD Projector
- Slides
- Overheads
- Flip chart

What's the Message

- **A simple thought**
- **A very complex thought that seems to run on a bit but has something to say**
- **Too much text in one line that doesn't get the message across simply or clearly because Walsh, and others, have shown in a sample size of 3,456 oncologists randomized to two study groups and stratified on the basis of age and practice that slides that have too much text are irritating!**

Clarity

- **Key point / line**
- **Simple words**
- **Build ideas**
- **Cues, not full thoughts**

Simple Construction

- ≤ 6 words / line
- ≤ 30 characters / line
- ≤ 6 lines / slide

Projection

- \approx 1 slide / minute
- Don't read
 - Except "quotes"
- Address the audience
- 1 person, 1 thought

Font...

- Arial Font
- Times New Roman
- *Brush Script MT*
- Comic Sans MS
- Antique Olive Compact

...Font

- **Arial Font**
- **Times New Roman**
- *Brush Script MT*
- **Comic Sans MS**
- **Antique Olive Compact**

Font size

- 16 point – can you read it?
- 20 point – can you read it?
- 24 point – can you read it?
- 28 point – can you read it?
- 32 point – can you read it?
- 40 point – can you read it?
- 48 point – can you read it?

Line spacing...

- How much space is enough between lines or paragraphs?
- How much space is enough between lines or paragraphs?
- How much space is enough between lines or paragraphs?

...Line spacing...

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...Line Spacing

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Color...

- **High contrast**
 - Receding background
 - Foreground stands out
- **Sets the mood**
- **Sets the image (corporate)**

...Color

- **2-3 colors / slide max**
- **Test colors**
 - LCD projector variation**
 - Sample slides**

Linking slides...

- The **first** in a series of related slides
- Can you see the cue?

...Linking slides...

- The **second** in a series of related slides
- Can you see the cue?

...Linking slides

- The **last** in a series of related slides
- Can you see the cue?

Setup...

Room setup

- **Participant arrangement**
 - Lecture, classroom, rounds, board room U
- **Speaker position**
 - Visibility
 - Audibility
 - Accessibility

Equipment setup

- **Projector / changer**
- **Power / tables**
- **Accessories**
 - Acetates, pens
 - Laser pointer

Projection Setup

- **8 : 1 rule**
 - Person 40 feet away**
 - Slide > 5 feet high**
- **Slides - as bright as possible**
- **Room - as dark as possible**

Presentation...

Presentations =
60 – 30 – 10

60 – Physical

30 – Emotional commitment

10 – Content

The Delivery

- **Movement**

 - Body

 - Hands

- **Eye contact**

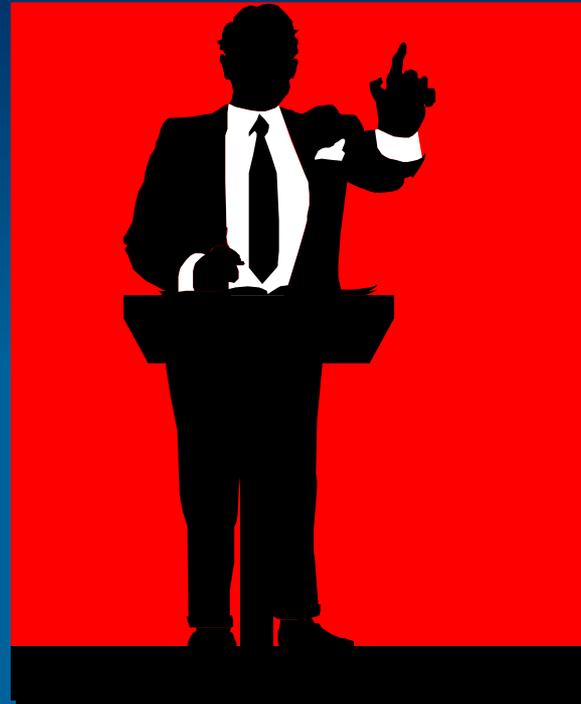
- **Voice**

 - Tone

 - Volume

 - Speed

- **Minimize distractions**



‘ Challenging ’ participants

- **Know-it-all**
- **Naysayer**
- **Monopolizer**
- **Chatterbox**
- **Reluctant learner**
- **Preacher**
- **Unresponsive participant**

Effective feedback

- Compliment
- Constructive comment
- Compliment

Ingredients for Success

- Thorough planning
- 3 main points
- Interactive
- Visible visuals
- Practice...practice...
- Summarize





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Gandhi...

*You need to be the change
you want to see in the world...*

**Kobacker House
Columbus, Ohio**

