



OhioHealth

BELIEVE IN WE™

Growing Global Leaders... Advancing Palliative Care



Presentation Skills Tip

Ron Cameron-Lewis, BA, AGSM

Professor Emeritus, Sheridan Institute, Canada

LDI C2 RC1

February 05-12, 2013

Before we start

- *Speech should always be appropriate to the situation*
- **Training you to communicate...**
 - In your work place setting
 - With government officials
 - At regional / international levels
- **Adapt content and style to your audience**

English lanugage

- English mostly alternates between a **shorter** and a **longer** vowel sound
- Some languages use short vowels
 - *I **love** you **truly** , **madly** , **deeply***
 - *Palliative care*
 - ***Speak it backwards one syllable at a time X 5***

Shakespeare , Sonnet 18

*Shall I compare thee to a summer's day ?
Thou art more lovely and more temperate*

1. Exaggerate the short + long vowel sounds
2. Sing at ballad tempo

Vocal color

- There is always **at least** one word in every sentence that is **more** important than other words
- **Point** that key word by the use of **pause** and **inflection**
- **Inflection** is the rise and fall of the voice on a **longer** vowel sound

Inflection ...

EXAGGERATE THESE

A : Is it black or white ?

B : It's blue

A : Blue ?

B : Yes !

A : Oh ...

... Inflection

- Play with the messages you can send to someone with these words
- Speak this 3 times – exaggerate !
- “ *Oh you’ve done something with your hair* ”

Consonants

- The tip of the teeth, the tongue, the lips
- Exercises in flexibility
- Genetic realities

Common challenges ...

‘ Th ’ becomes ‘ d ’

- **Extend tongue tip / then pull inside**
- **Alternate sounds**

The – Duh – Duh – The

Things – Dings – Dings – Things

This – Dis – Dis – This

Then – Den – Then – Den

There – Dare – Dare – There

Fit – Fifth – Fifth – Fit

... Common challenges ...

‘ V ’ becomes ‘ W ’ or ‘ W ’ becomes ‘ V ’

- **Sustain a vibrating sound with ‘ V ’**
- **Exaggerate lips for ‘ W ’**

We – Vee – Vee – We

Wary – Very – Very – Wary

Believe – We ’ ve – We ’ ve – Believe

**Whether the weather will be wicked this
winter, we will not want to wear woolly
warmers**

... Common challenges ...

- Omitting articles (' the ' and ' a ')

I go to library to get book

I am going to the library to get a book

- Dropping final consonants ...

- *Droppin' fina' consona'*

- *What a cute little kid ...*

- *Wha' duh cu' lil' ki'*

... Common challenges

- Changing 'ing' to 'ink' in gerunds

I like to go hunting, fishing and shooting

- Add aspirate 'uh' sounds

Hong – Kong = Hong – uh – Kong – uh

Sing – Song = Sing – uh – Song – uh

Ding – Dong = Ding – uh – Dong – uh

Exercise

- A hot cup of coffee from a proper copper coffee pot

Over-articulate every consonant

- What did you mean when you said that yesterday ?

Say it normally

Exaggerate it (add aspirate ' uh ')

Voicelessly (really move mouth)

Breaking learned habits

- Read bedtime stories to children
- Play with internal voices :
 - Little Red Riding Hood,
 - Grandmother, The Big Bad Wolf
- Go “ too far ” when practising safely at home or when you are alone in the car

Practise aloud

- In front of the mirror
- To the far side of the room
- Looking through the window to a far - distant point
- Increase breath and energy
- Work with trusted partner

Webcast

- Other common challenges will be posted on **Webcasts** shortly after this conference is over
- We will touch base about a week before our Skype conversation
- Look at certain **Webcasts** before we have our Skype consultation to **maximize** our time on Skype

Take - home messages

- Your audience wants to hear your message clearly, thought by thought
- Use your **Leader** voice when you need it



OhioHealth

BELIEVE IN WE™

Gandhi...

*You need to be the change
you want to see in the world...*

**Kobacker House
Columbus, Ohio**

