



# OhioHealth

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## Growing Global Leaders... Advancing Palliative Care



# Pushing the Agenda: Engaging an International Organization

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LDI C2 RC3

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**OhioHealth**

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# Why Oncology?

# **The State of Oncology**

**1980s-1990s**

# Suffering

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... treatment-related  
symptoms

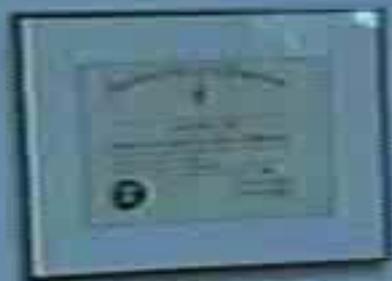


**How do you feel?**

# Communication Skills

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... or the lack of them



# Model The Way...

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...live what you say

# ...Model the Way...

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- **Clarify values**
- **Find your voice**
- **Set the example**
- **Reflect and act**

# Suffering

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... disease-related symptoms



# ...Model the Way

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- Analgesic dosing service
- ECOG survey
- ASCO plenary

# Inspire a Shared Vision...

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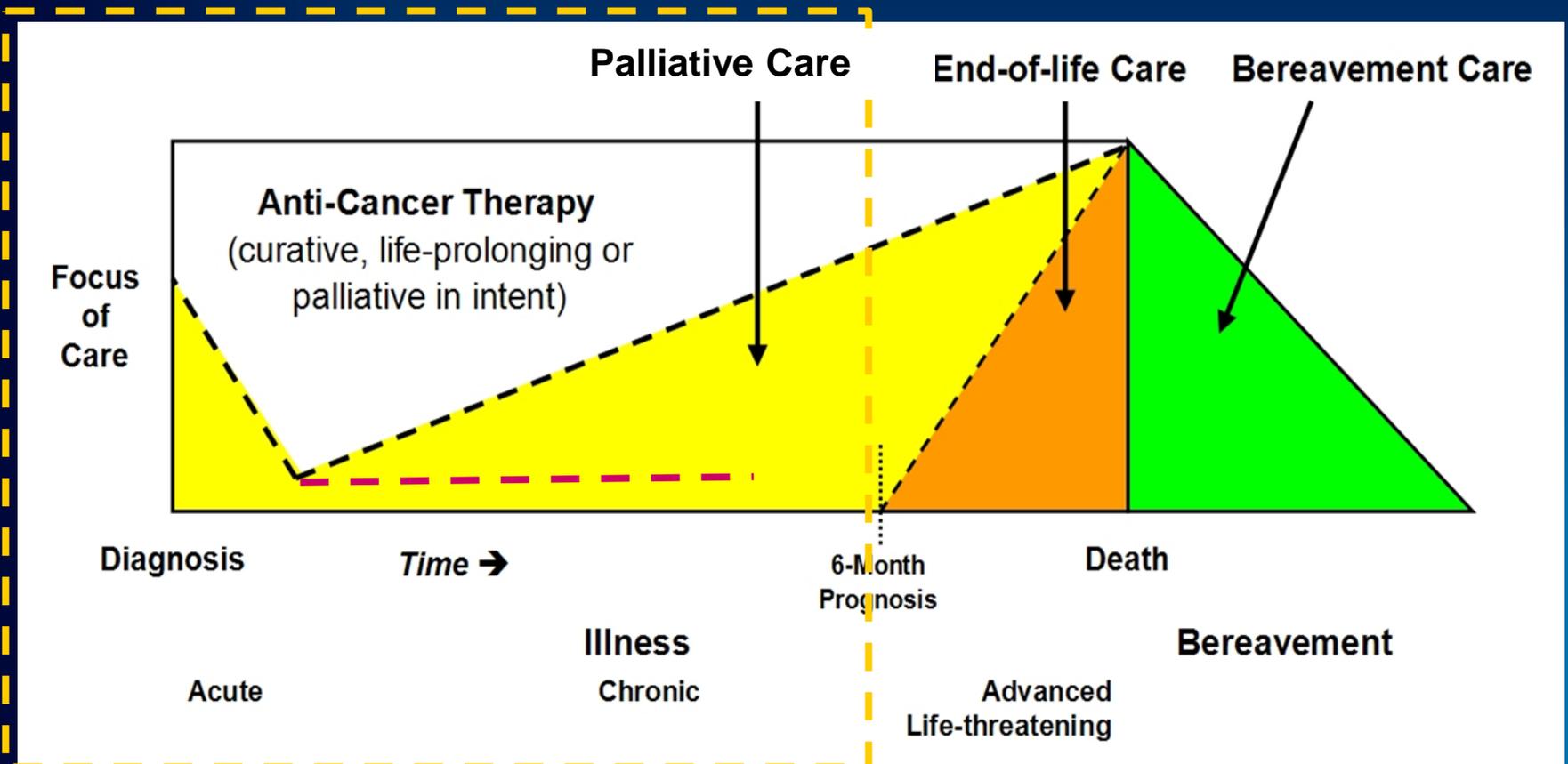
**the tribal nature of medicine**

# ...Inspire a Shared Vision...

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- **Imagine the possibilities**
- **Find a common purpose**
- **Appeal to common ideals**
- **Animate the vision**

# ...Inspire a Shared Vision...



# Cancer Care During the Last Phase of Life

## ASCO SPECIAL ARTICLE

### Cancer Care During the Last Phase of Life

Adopted on February 20, 1998 by the American Society of Clinical Oncology\*

**Executive Summary:** The American Society of Clinical Oncology (ASCO) believes that it is the oncologists' responsibility to care for their patients in a continuum that extends from the moment of diagnosis throughout the course of the illness. In addition to appropriate anticancer treatment, this includes symptom control and psychosocial support during all phases of care, including those during the last phase of life. In an effort to assure that all patients and their families have access to optimal care at the end of life, ASCO firmly believes it is essential to emphasize a humane system of cancer care based on the following principles:

- Cancer care is centered around the longstanding and continuous relationship between the primary oncologist or other physician with training and interest in end-of-life care and the patient;
- Cancer care is responsive to the patient's wishes and to the parents' wishes if the patient is a child;

- Cancer care is based on truthful, sensitive, empathic communication with the patient, and in the case of pediatric patients, that care is both family centered as well as child focused; and
- Cancer care optimizes quality of life throughout the course of an illness through meticulous attention to the myriad physical, spiritual, and psychosocial needs of the patient and family.

To reach these goals, ASCO has identified numerous obstacles that hinder delivery of high-quality end-of-life care and offers recommendations for improvements. ASCO is committed to informing its membership and the public about the significant barriers to optimal care at the end of life, and advocating legislative and regulatory changes that will eliminate these barriers.

*J Clin Oncol 16:1986-1996. © 1998 by American Society of Clinical Oncology.*

# ...Cancer Care at the End of Life...

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- **90% learned by trial and error**
- **38% traumatic patient experience**

# ...Inadequate Training

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- 81% prognostication
- 65% symptom control
- 66% no lectures on palliative care
- 90% no palliative care rotation

# Challenge the Process...

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- Search for opportunities
- Generate small wins
- Experiment and take risks

**... Challenge the Process...**



# ...Challenge the Process...

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- **Integration**
- **Education**

# ...Challenge the Process...

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- Voice on ASCO committees
- Curriculum series

Optimizing Cancer Care: The  
Importance of Symptom  
Management

- Integration into Annual Meeting

# ...Challenge The Process

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- ASCO Core Curriculum Outline
- EPEC-O
- Journal of Supportive Oncology
- Chicago Supportive Oncology Conference

# **...Enable Others To Act...**

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- **Foster collaboration**
- **Strengthen others**

# ...Enable Others To Act...

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- **The Art of Oncology- When the tumor is not the target**
- **Changes in the Annual Meeting**
- **Medical Oncology Blueprint**

2009

## Palliative Cancer Care a Decade Later: Accomplishments, the Need, Next Steps—From the American Society of Clinical Oncology

Frank D. Ferris, Eduardo Bruera, Nathan Cherny, Charmaine Cummings, David Currow, Deborah Dudgeon, Nora JanJan, Florian Strasser, Charles F. von Gunten, and Jamie H. Von Roenn

From the San Diego Hospice and Palliative Care, San Diego, CA; M. D. Anderson Cancer Center, Houston, TX; Shaare Zedek Medical Center, Jerusalem, Israel; American Society of Clinical Oncology, Alexandria, VA; Flinders University, Adelaide, Australia; Queen's University, Kingston, Canada; Cantonal Hospital, St Gallen, Switzerland; and Northwestern University, Chicago, IL.

Submitted September 18, 2008; accepted January 7, 2009; published online ahead of print at [www.jco.org](http://www.jco.org) on May 18, 2009.

Adopted by the American Society of Clinical Oncology Board of Directors, July 21, 2008.

Authors' disclosures of potential conflicts of interest and author contributions are found at the end of this article.

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### A B S T R A C T

#### **Purpose**

In 1998, the American Society of Clinical Oncology (ASCO) published a special article regarding palliative care and companion recommendations. Herein we summarize the major accomplishments of ASCO regarding palliative cancer and highlight current needs and make recommendations to realize the Society's vision of comprehensive cancer care by 2020.

#### **Methods**

ASCO convened a task force of palliative care experts to assess the state of palliative cancer care in the Society's programs. We reviewed accomplishments, assessed current needs, and developed a definition of palliative cancer. Senior ASCO members and the Board of Directors reviewed and endorsed this article for submission to *Journal of Clinical Oncology*.

#### **Results**

Palliative cancer care is the integration into cancer care of therapies that address the multiple issues that cause suffering for patients and their families and impact their life quality. Effective provision of palliative cancer care requires an interdisciplinary team that can provide care in all patient settings, including outpatient clinics, acute and long-term care facilities, and private homes. Changes in current policy, drug availability, and education are necessary for the integration of palliative care throughout the experience of cancer, for the achievement of quality improvement initiatives, and for effective palliative cancer care research.

# American Society Clinical Oncology recommends...

## Concurrent palliative care for seriously ill cancer patients – from the beginning

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A S C O S P E C I A L A R T I C L E

# 2012

## American Society of Clinical Oncology Provisional Clinical Opinion: The Integration of Palliative Care Into Standard Oncology Care

*Thomas J. Smith, Sarah Temin, Erin R. Alesi, Amy P. Abernethy, Tracy A. Balboni, Ethan M. Basch, Betty R. Ferrell, Matt Loscalzo, Diane E. Meier, Judith A. Paice, Jeffrey M. Peppercorn, Mark Somerfield, Ellen Stovall, and Jamie H. Von Roenn*

Author affiliations appear at the end of this article.

Submitted July 25, 2011; accepted December 19, 2011; published online ahead of print at [www.jco.org](http://www.jco.org) on February 6, 2012.

Approved by the American Society of

A B S T R A C T

### **Purpose**

An American Society of Clinical Oncology (ASCO) provisional clinical opinion (PCO) offers timely clinical direction to ASCO's membership following publication or presentation of potentially practice-changing data from major studies. This PCO addresses the integration of palliative care services into standard oncology practice at the time a person is diagnosed with metastatic or advanced cancer.

# ...Enabling Others To Act...

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- **Virtual Learning Collaborative**
  - **ASCO-AAHPM collaboration**
  - **Web-based platform to disseminate evidence based palliative care in oncology**
  - **Tool box of evidence based resources**

# ...Enabling Others To Act

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- **VLC Pilot**
  - **20 oncology practices**
  - **Structured practice improvement**
  - **Share best practices, resources**
  - **Provide proven palliative care toolbox**

# ...Enabling Others To Act

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## Palliative Care Training for All

- Randomized study
- Spaced education
- ASCO support

# Encourage the Heart....

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- **Lessons from experience and accepting a new path...**

**“My story is broken...”**



**Howard Brody, 1994**

# ...Encourage the Heart...

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**Recognize contributions**

**Mentoring**

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**... Optimism ...**

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**“To accomplish great things,  
we must not only act but also  
dream, not only plan, but also  
believe.”**

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Anatole France



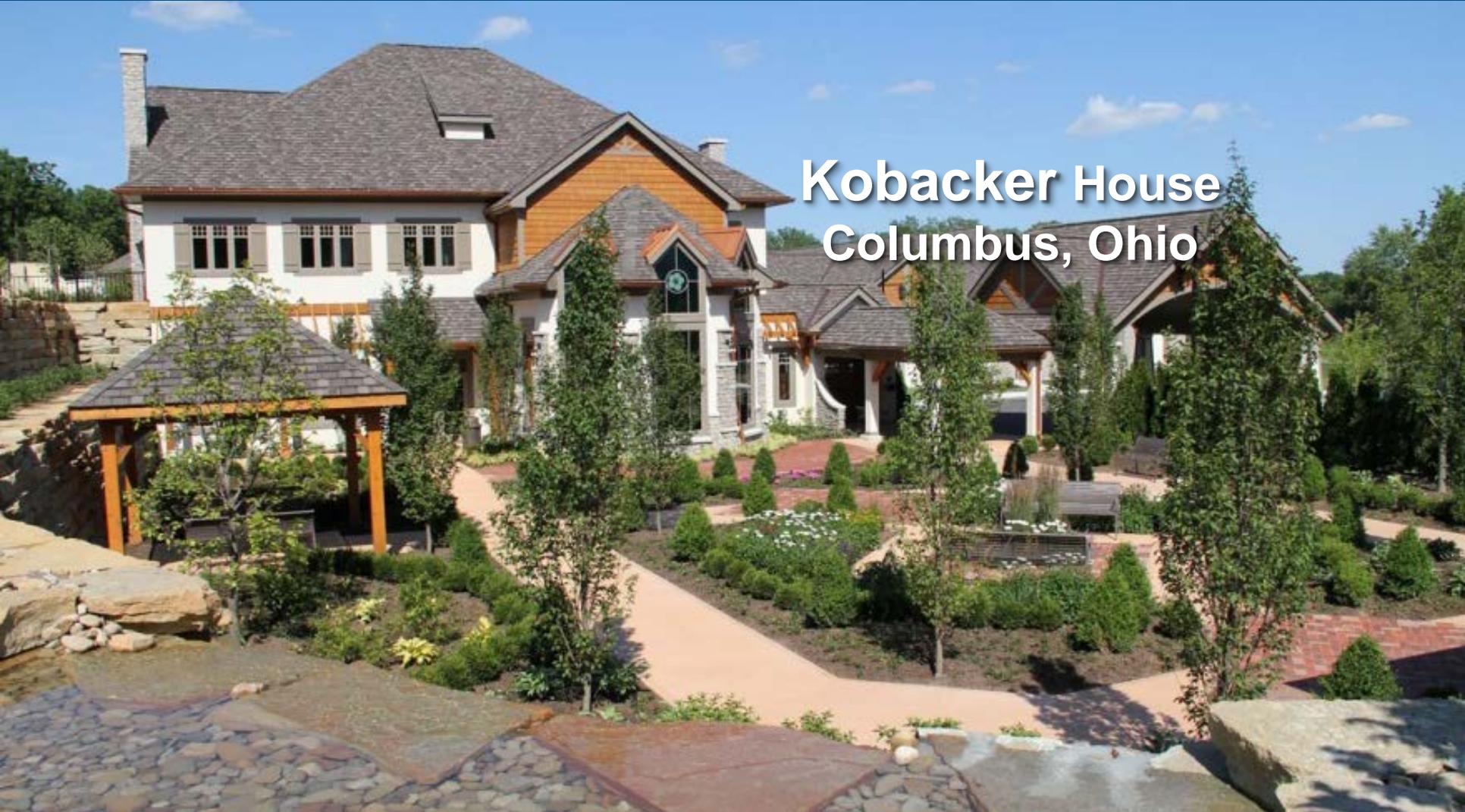


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Gandhi...

*You need to be the change  
you want to see in the world...*



**Kobacker House  
Columbus, Ohio**