



THE INSTITUTE FOR PALLIATIVE MEDICINE

at San Diego Hospice

INTERNATIONAL PALLIATIVE CARE
LEADERSHIP DEVELOPMENT INITIATIVE



Helen McNeal, BBA

**Executive Director, The Institute for Palliative Medicine
at San Diego Hospice, San Diego, California**

As the Executive Director at The Institute for Palliative Medicine at San Diego Hospice, Helen McNeal oversees all IPM services and activities, and is responsible for ensuring that IPM achieves its financial and organizational objectives. In this role, she provides day-to-day direction, coordination, and evaluation of the department.

Helen is responsible for all of The Institute for Palliative Medicine (IPM) services and activities including: Research, Professional Education, and Grants Administration. She leads all strategic planning for IPM, and prepares all operational plans, budgets and initiatives to ensure achievement of the Strategic Plan as well as meeting annual plan goals and budgets. She manages IPM staff to ensure timely provision of exceptional customer service to all students, visitors and researcher. Helen oversees the activities of the Institutional Review Board and its supporting staff. Helen is also leading the transformation of educational activities to allow for greater reach to local and national communities while maintaining cost-efficiency and optimal patient care provision. Helen serves as a member of the San Diego Hospice and The Institute for Palliative Medicine Administrative Council and Quality Assurance and Performance Improvement (QAPI) Council, as well as various ad-hoc committees and project teams.