

THE INSTITUTE FOR PALLIATIVE MEDICINE at San Diego Hospice

INTERNATIONAL PALLIATIVE CARE Leadership development initiative

FOR IMMEDIATE RELEASE

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(Country) Physician Selected for International Leadership Program Groundbreaking initiative will help develop and deliver palliative care worldwide

(SAN DIEGO) – (Title, Name) of (Location) has been selected as one of twenty-two palliative care physician leaders to participate in the first cohort of the new International Palliative Care Leadership Development Initiative (LDI). (Name) will be receiving mentoring and opportunities to enhance leadership skills that will advance the development and delivery of palliative care in (Country), (Continent) and worldwide.

Led by the Institute for Palliative Medicine at San Diego Hospice (IPM) in San Diego California, this precedent-setting Initiative is being funded by a grant from the International Palliative Care Initiative, Open Society Institute; with collaborative support provided by the National Cancer Institute, Bethesda, Maryland and The Diana, Princess of Wales Memorial Fund. Additional support has also been received from the National Hospice and Palliative Care Organization.

The International Palliative Care Leadership Development Initiative (LDI) is a two year program to develop leadership skills among international palliative care physicians in resource-limited countries around the world. The theme of the new Leadership Development Initiative at IPM is "Growing Global Leaders...Advancing Palliative Care." The Initiative team anticipates that the physicians who participate in the LDI will become the next generation of national, regional and global palliative care leaders. Participants have been selected from among known expert palliative care physicians in Africa, Central Asia, Eastern Europe, the Middle East, Latin America and Southeast Asia.

SPACE FOR BRIEF BIO – FOUR TO SIX LINES MAXIMUM

Example Only: Dr. Sanchez is a graduate of the School of Medicine, University of Barcelona. She works with AIDS patients at the Palliative Medicine Program at the Azul Hospital of Barcelona. She is a member of the International Association for Hospice and Palliative Care.

<mark>SPACE FOR BRIEF QUOTE FROM PHYSICIAN (OPTIONAL) – FOUR TO SIX</mark> LINES MAXIMUM

Example Only: "It is a tremendous honor for me to be selected for this program," said Dr. Sanchez. "I'm eager to get started, to meet the faculty and my international colleagues, and to bring new knowledge home to benefit our patients."

"Physicians like **(Name)**, will be the future leaders of palliative care worldwide," said Dr. Frank D. Ferris, Director of IPM's International Programs, "They are the generation that will develop delivery systems for palliative care to populations who desperately need it. It is not too dramatic to say our participants have the potential to change the world's health care systems by addressing the suffering of people with advanced illnesses."

The Institute for Palliative Medicine

The Institute for Palliative Medicine (IPM) at San Diego Hospice is internationally recognized for its excellence in palliative care education and research. Dedicated to the relief of suffering through the transformation of health care, it focuses on discovering, demonstrating and disseminating strategies for palliative care in existing health care systems whether here in San Diego or throughout the world. Physicians and healthcare professionals from around the globe come to The Institute for Palliative Medicine to study. Home to the country's largest palliative medicine physician fellowship program, the Institute also provides education to more than 1,700 health care students and professionals each year. The Institute helped pioneer the palliative medicine subspecialty approved by the American Board of Medical Specialties in 2006. For more information, visit online at www.sdhospice.org

The Open Society Institute

The Open Society Institute works to build vibrant and tolerant democracies whose governments are accountable to their citizens. To achieve its mission, OSI seeks to shape public policies that assure greater fairness in political, legal, and economic systems and safeguard fundamental rights. On a local level, OSI implements a range of initiatives to advance justice, education, public health, and independent media. At the same time, OSI builds alliances across borders and continents on issues such as corruption and freedom of information. OSI places a high priority on protecting and improving the lives of people in marginalized communities.

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