



OhioHealth

BELIEVE IN WE™

Growing Global Leaders... Advancing Palliative Care



Empowering the Leader within You

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ED, Palliative Medicine, Research & Education**

**LDI C2 RC3
October 12-18, 2013**

Welcome

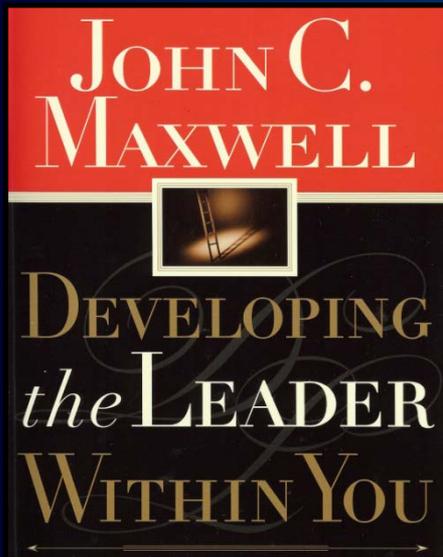
Introductions

**Joe
Harford,
The AACE
Margaret
Hay
Edwards
Award**

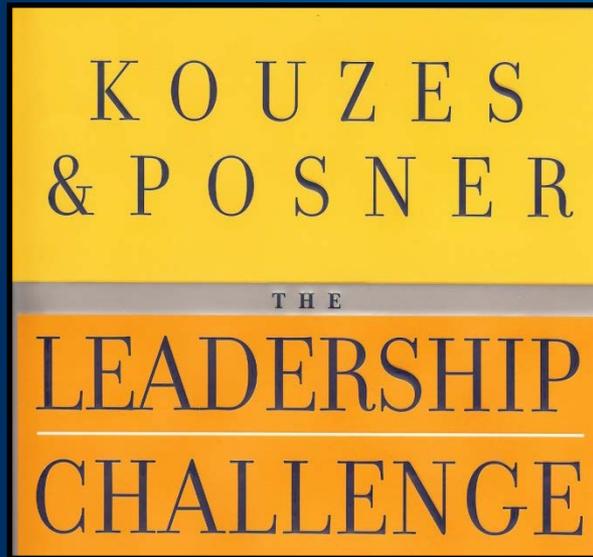


Frameworks

1. Develop
Self as
a Leader



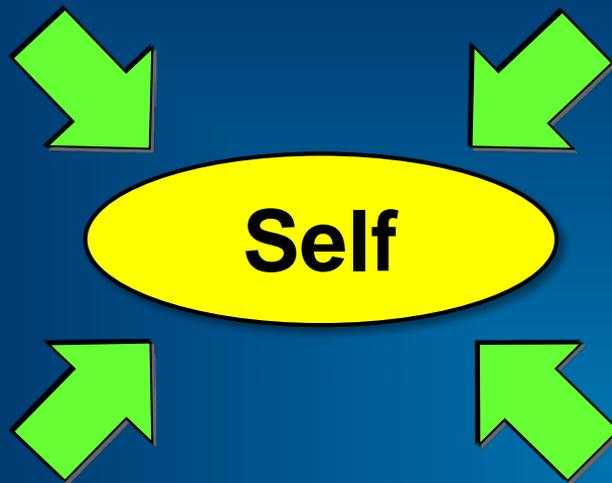
2. Lead a
Group /
Organization



3. Develop
Regional / Global
Palliative Care
Capacity



RC1: Developing *Self* as a Leader...



KOUZES
& POSNER

THE

LEADERSHIP
CHALLENGE

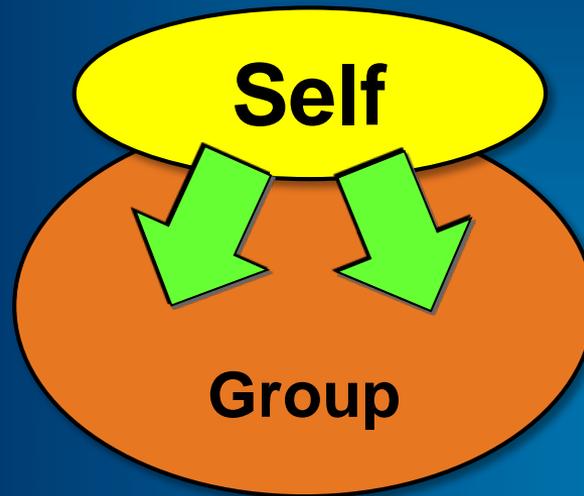
5 Practices of Exemplary Leaders...

1. Model the way
2. Inspire a shared vision
3. Challenge the process
4. Enable others to act
5. Encourage the heart

Individual Development Plans

Presentation Skills

RC2: Developing Leadership within Your Organization...



Strategic & Business Planning

Facilitation Skills

Accomplishments

- Personal and leadership skills
- Palliative care activities

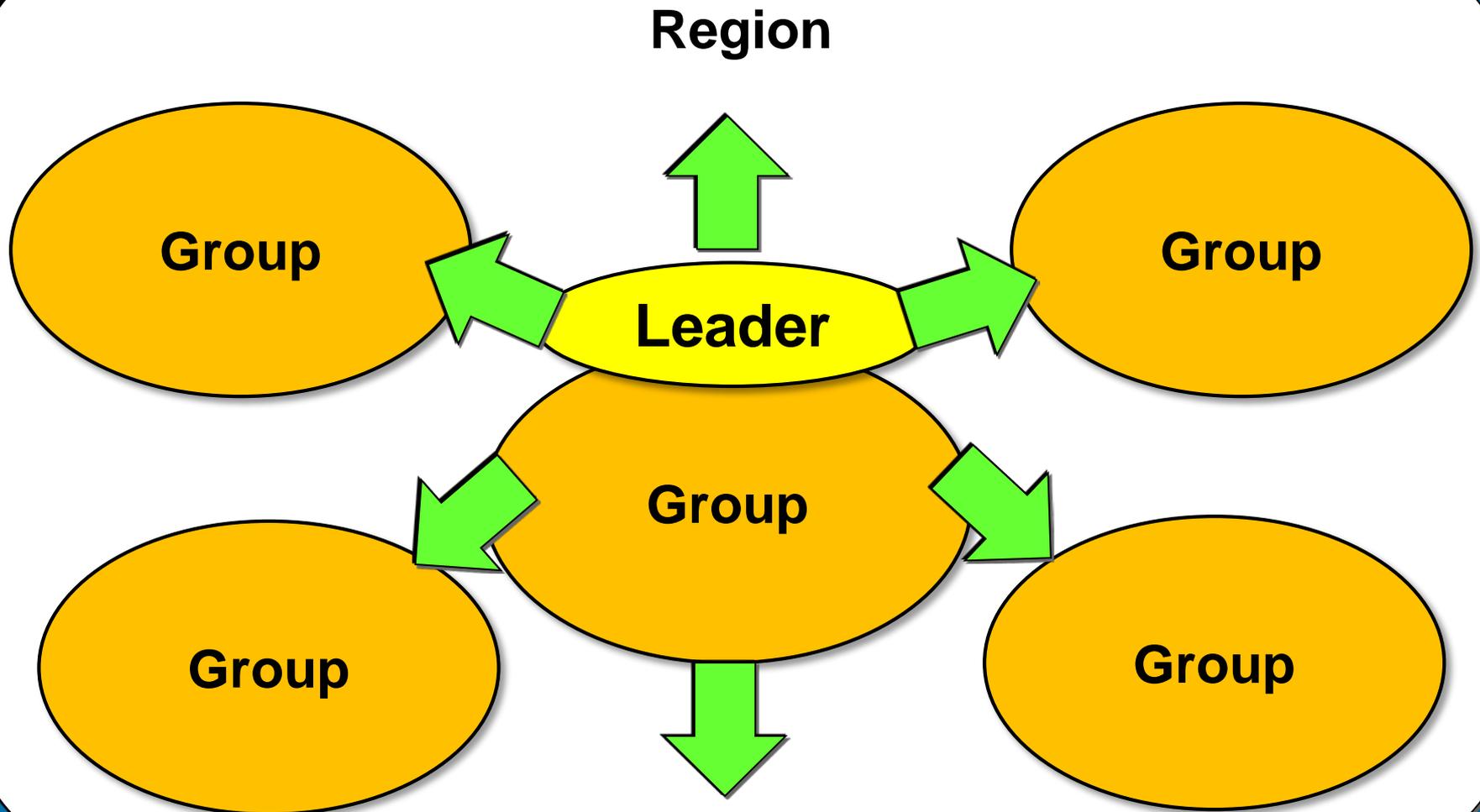
Policy changes

↑ Opioid availability

New education initiatives

New and ↑ PC program
implementation

RC3: Developing Leadership Outside Your Organization...



Goals of RC 3... Self...

- Mature your relationships
 - Mentor
 - LDI Team
- Share, refine, finalize personal stories
- Update your personal web page at www.IPCRC.net



THE INSTITUTE FOR
PALLIATIVE MEDICINE

IPCRC.NET

International Palliative
Care Resource Center

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IPM INTERNATIONAL PALLIATIVE CARE LEADERSHIP DEVELOPMENT INITIATIVE

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CURRENT LEADERS & MENTORS

LEADERS

Select the Leader you would like to learn more about:



Charmaine Blanchard,
South Africa, Leader



Snezana Bosnjak,
Serbia, Leader



Esther Ngunju Cege-Munyoro,
Kenya, Leader



Dilsen Colak, Turkey,
Leader



Silviu Corbu, Romania,
Leader



Do Duy Cuong,
Vietnam, Leader



Odontuya Davaasuren,
Mongolia, Leader



Nicolas Dawidowicz,
Argentina, Leader

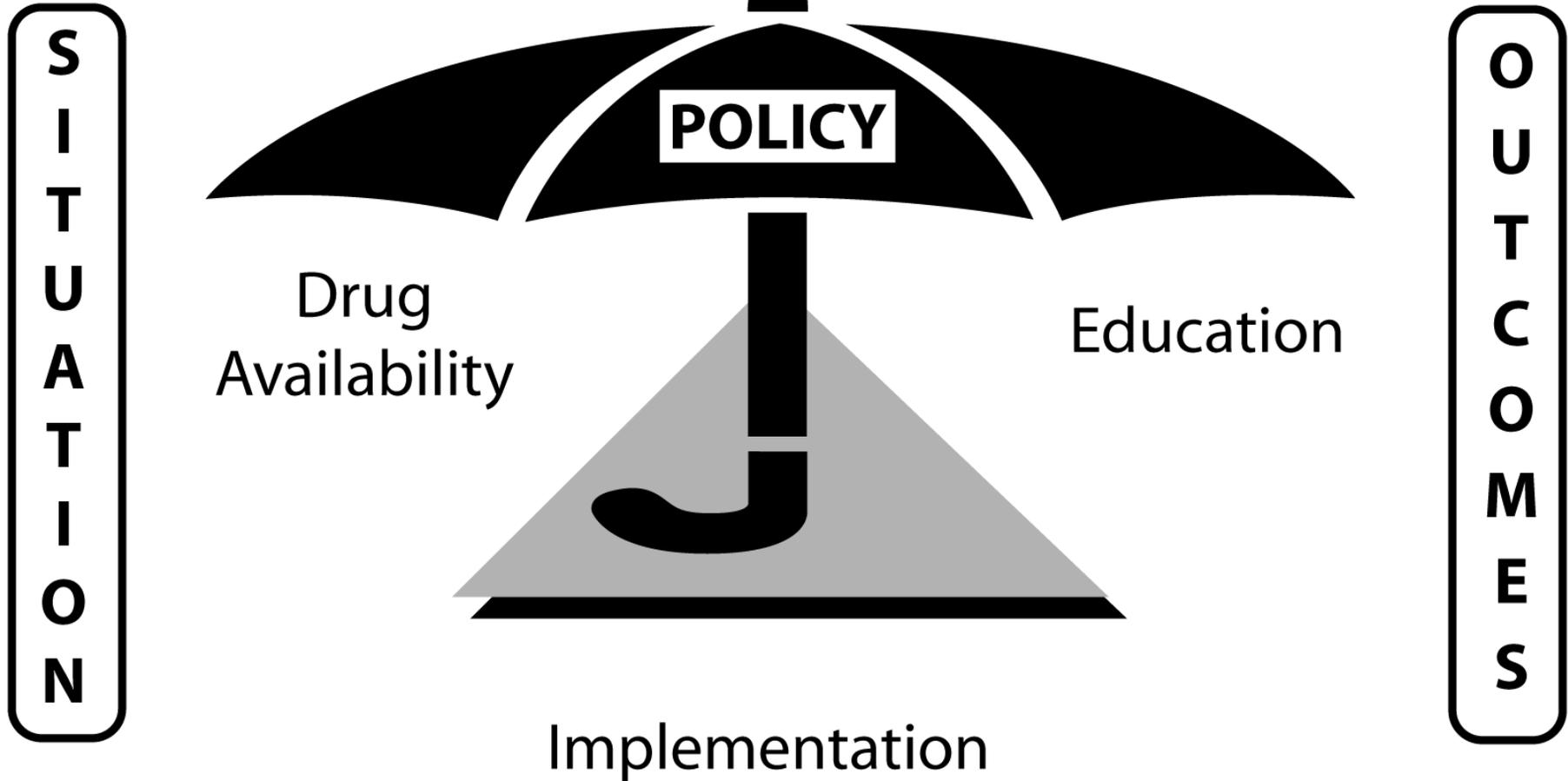


Rumana Dowla,
Bangladesh, Leader

Message Planning

Media Skills

WHO Public Health Strategy for Palliative Care



...Goals of RC 3...

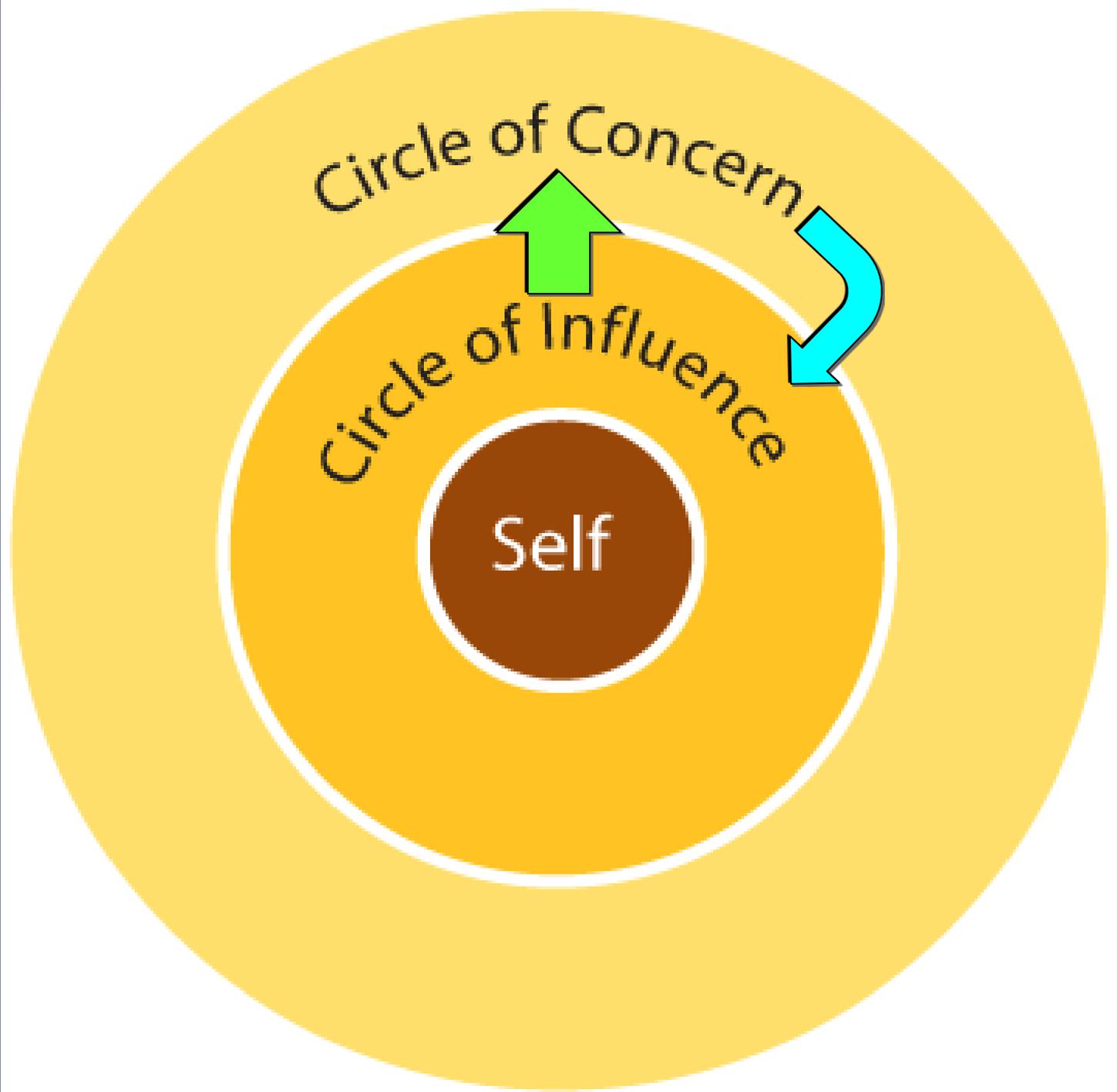
- Develop a **personal** message related to a concept, issue, activity you can use

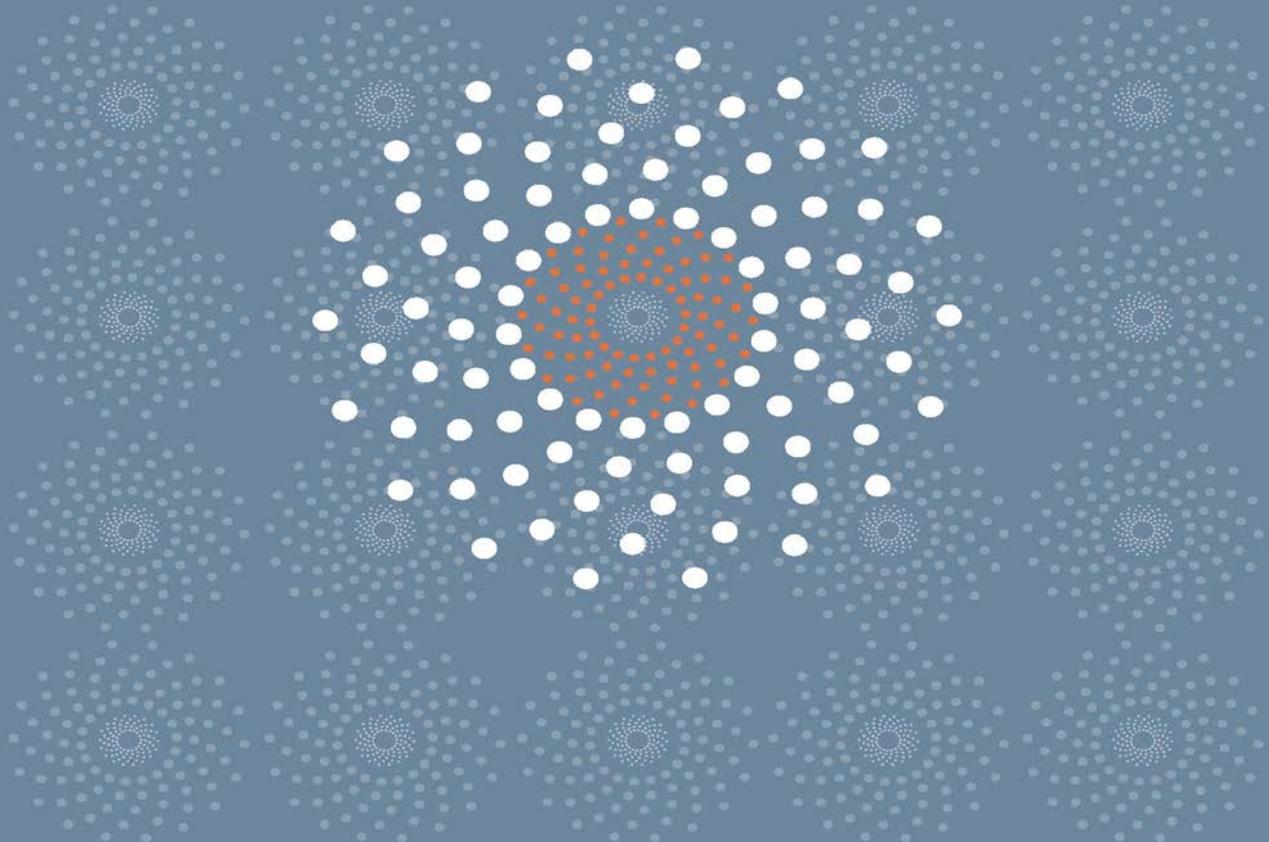
Message plan

Visual

Video, e.g., LIFE Before Death

Other visual





THE SPITFIRE STRATEGIES SMART CHART 3.0

An Even More Effective Tool to Help Nonprofits Make Smart Communications Choices



**1. Concept, issue,
activity
Broad Goal**

**2. Context:
Internal Scan
External Scan**

**3. Strategic Choices:
Audience
Core Concerns
Message
Visual**

**4. Communication
Activities:
Tactics
Timeline**

**5. Measures of
Success**

6. Reality Check

...Goals of RC 3

- **Practice communication skills**

Presentation

Facilitation

Media

Capture message ' on camera '

Post at your web page on www.IPCRC.net

Program Review

Personal Leadership Stories

- Give Adam your presentations now
- Shannon & Liliana facilitating
- 10 min max + 5 min questions
 - Ferris stand at 8 minutes
- Practice presentation skills
- From 'heart', not 'head'
- Next person 'ready to go'



OhioHealth

BELIEVE IN WE™

Gandhi...

*You need to be the change
you want to see in the world...*

**Kobacker House
Columbus, Ohio**

